

2013 MISS SST MODEL SEARCH RULES

ELIGIBILITY: The 2013 Miss SST Search (the “Search”) is open only to females who are legal residents of the United States of America (50 states), District of Columbia, Canada and Mexico and who are at least eighteen (18) years of age and older as of February 28, 2013. This Contest is void in U.S. territories and possessions (including Puerto Rico) and where prohibited. Contest is subject to all applicable federal, state, and local laws. U.S. law governs this Search. Limit one entry per person.

Contest Segments: The contest will consist of ten Regional Contests (“Regional Contests”) in conjunction with the 2013 SST Schedule. There will be one (1) Regional Finalist (“Finalist”) from each of the Regional Contests that will be eligible for the Grand Prize.

Regional Entry Period. The regional entry period begins for each Contestant who enters a photo submission in that region and ends at the Tuesday before the Region’s SST Event on Saturday. (Ex: Online Voting for Regional Phoenix contestants ends on Tuesday, April 2nd with the SST Event being held on Saturday, April 6th.) (“Entry Period”).

Public Voting. The public voting period begins online three (3) weeks prior to the Regional Event. Contestant may enter a photo submission via <http://www.facebook.com/stadiumsupertrucks> or email pr@stadiumsupertrucks.com. The online public voting will begin on the respective Friday three (3) weeks prior to each Regional Event at noon EST. The online public voting ends on 11:59:59 PM EST, the Tuesday before the Saturday SST Event. (“Voting Period”).

Regional Finalist Selection. The online voting will determine the top Online Finalists from each SST Event (“Online Finalists”) eligible to compete in the LIVE Judging rounds that will take place during the week of the race. The Top Online Finalists from each city will receive four (4) complimentary tickets to their local SST event and must participate in the LIVE judging rounds during the week long SST activities. SST Officials will call the top Online Finalists to explain their obligations after they have been selected. The winner of the Regional will be announced at the VIP Cocktail Party on Friday night’s before Saturday’s SST Event.

One (1) Finalist will be selected as the Regional Winner based on the highest number of public online votes plus the highest scores from the rounds of judging during the LIVE SST Events. Regional winner shall receive \$500 and automatically be entered to win the Miss SST Title including the Grand Prize of \$10,000, subject to the terms and conditions of the Contest.

One (1) Regional Finalist from each region will be entered into the Grand Prize Selection:

1. Glendale, AZ (University of Phoenix Stadium) Online Competition Starts: 3/6/13; Ends: 3/24/13; Live Judging Events TBD

2. Los Angeles, CA (LA Memorial Coliseum) Online Competition Starts: 3/27/13; Ends: 4/15/13; Live Judging Events TBD
3. San Diego, CA (Qualcomm Stadium) Online Competition Starts: 4/4/13; Ends: 4/22/13; Live Judging Events TBD
4. San Diego, CA (Qualcomm Stadium) Online Competition Starts: 4/18/13; Ends: 5/6/13; Live Judging Events TBD
5. St. Louis, MO (Edward Jones Dome) Online Competition Starts: 5/8/13; Ends: 5/27/13; Live Judging Events TBD
6. Chicago, IL (Soldier Field) Online Competition Starts: 5/22/13; Ends: 6/10/13
Live Judging Events TBD
7. Atlanta, GA (Georgia Dome) Online Competition Starts: 6/6/13; Ends: 6/24/13;
Live Judging Events TBD
8. Arlington, TX (Cowboys Stadium) Online Competition Starts: 6/13/13; Ends: 7/1/13; Live Judging Events TBD
9. Minneapolis, MN (Metrodome) Online Competition Starts: 6/20/13; Ends: 7/8/13;
Live Judging Events TBD
10. Las Vegas, NV Online Competition Starts: 8/9/13; Ends: 10/28/13; Live Judging Events TBD

Grand Prize Winner Selection. The judging period to select the single Grand Prize Winner (“Grand Prize Winner”) from the ten (10) Regional Finalists will occur on or about November 9, 2013. Regional Finalists must be present at the Miss SST Search Finale in Las Vegas Nevada to be considered for the Grand Prize. The top ten (10) Regional Finalists will receive free travel and accommodations to the SST Season Finale in Las Vegas, Nevada to compete for the \$10,000 Miss SST crown.

CONTEST DESCRIPTION: The Contest is one where the Contestant will use their skills to advertise/model/promote for The Stadium SUPER Trucks Series (“SST”). Contestant may enter a photo submission via <http://www.facebook.com/stadiumsupertrucks> or email pr@stadiumsupertrucks.com. The pool of entries with the highest scores after online voting is completed will be selected as Online Finalists who must be able to participate in the second judging round, which shall consist of a live judging contests at their region’s event, which will be determined after discussing with SST Officials. After which one (1) Contestant from each region will be picked as the Regional Finalists. All ten (10) Regional Finalists are required to travel to Las Vegas, Nevada, arriving no later than Wednesday, November 6th 11:00 AM PST to the SST host hotel. SST Officials will cover travel costs of each of the ten (10) Regional Finalists traveling to the SST Season Finale in Las Vegas, NV. Hotel accommodations will also be provided at no charge, for all Regional Finalists on Wednesday, November 6th through Sunday, November 10th. Regional Finalists are responsible for all other expenses, including their own food and car transportation.

The ten (10) Regional Finalists will be judged, in person, in a final round of judging on or about Saturday, November 9th. The Regional Finalist with the highest score as determined by the judges (at their sole discretion) will be selected as the Grand Prize Winner, all subject to verification of eligibility and compliance with these Official Rules.

The Regional Finalists and Grand Prize Winner will be required to comply with the additional requirements set forth by SST once selected.

At the discretion of the judges, eligible entries received during the application period will be posted at www.facebook.com/stadiumsupertrucks following submission, where they will be voted on by visitors to <http://www.facebook.com/stadiumsupertrucks>. SST reserves the right to refuse any application, for any reason. Each Contestant who enters the Contest fully and unconditionally agrees to comply with and abide by these Official Rules and the decisions of the judges and SST, which shall be final and binding in all respects. All eligible entries received will be judged by a panel of judges based on the criteria set forth below.

HOW TO ENTER: To enter the “2013 Miss SST Search” Contestant is required to submit at least one (1) photo, that is no greater than 2MB each. <http://www.facebook.com/stadiumsupertrucks> or email pr@stadiumsupertrucks.com. The photos MUST be no older than 6 months. NO NUDE PHOTOS WILL BE CONSIDERED. All photos have to be approved by an SST Official before being considered for online voting and will be posted when Online Voting for the upcoming event is scheduled (one month before SST Event). Please note that Contestant must be prepared with swimwear if selected as one of the finalists for LIVE judging events along with “Red Carpet” attire. Online Voting will end twelve (12) days before the upcoming SST event (for example: Round 1: Voting for Phoenix local contestants will end at midnight on Sunday March 24th - SST Event is on Saturday April 6th). Remember – online voting is only a portion of the judging criteria. SST Officials will determine the top Online Finalists from each city to be entered in the running for the crown of that particular city. The Top Online Finalists from each city will receive 4 FREE tickets to their local SST event and must participate in the LIVE judging that will be determined by SST Officials the week of the SST race. One Contestant will be chosen as the Regional Finalist based on most online votes and the highest score by a panel of judges during the week of the SST race. Regional Finalist shall be entered into the running for the Grand Prize \$10,000 2013 Miss SST Crown.

Any attempt to use macros, software or other means to automatically or artificially inflate voting counts will result in disqualification. To submit photos, Contestant must go to www.facebook.com/stadiumsupertrucks, and upload their photo submission along with other identifying information (including name, age, address, email address, and phone number) during the Entry Period. The photos (“Entries”) must be received during the Entry Period to be eligible. Each Entry becomes the property of SST and will not be acknowledged or returned. Entries submitted in any other form, including via U.S. Mail or hand delivery will not be considered. Multiple entries in the same Regional Entry Period will result in disqualification from the Contest.

REPRESENTATIONS AND WARRANTIES/INDEMNIFICATION: Each Contestant who enters this Contest represents and warrants to SST as follows: (i) the photos depict the Contestant; (ii) the Contestant is not in any way prohibited from participating in this Contest or performing the obligations set forth in these Official Rules, including but not

limited to being a party to any contract or agreement which in any way restricts Contestant's ability to participate in the Contest; (iii) the Contestant has all rights necessary to submit the photos, and the photos neither infringe upon nor violate the intellectual property rights or other rights of any other person or entity; and (iv) the photos do not and will not violate any applicable laws, and are not and will not be defamatory, libelous, pornographic, or obscene. Contestant understand that their photos may be posted to a website for public viewing/voting and each Contestant hereby agrees to indemnify and hold SST harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder. Any photos that include likenesses of third parties are prohibited and such entrants will be disqualified. If any photos contain elements not owned by the Contestant (such as, but not limited to depictions of buildings, trademarks, logos or copyrighted material), the Contestant must be able to provide legal releases for such use (including SST use) of such photos, in a form satisfactory to SST, or the entry will be disqualified.

WINNER DETERMINATION: During the Voting Period, the public will vote at the <http://www.facebook.com/stadiumsupertrucks> website on the entries. Each member of the public may vote for multiple entries, but not the same entry more than once. Votes generated by script, macro or other automated means or with the intent to impair the integrity of the voting process will result in the disqualification of the applicant without notice.

The top Online Contestants with the most online votes will be selected using the following guidelines: All eligible entries received, with the highest online votes for their region, and the commitment to attend the LIVE judging rounds at their respected region's SST Event. The Online Finalists must arrange their own transportation to their respected region's SST Events. The week of the SST Event Online Finalists will be judged in person by a panel of judges from the SST organization at certain events during the week of the SST race determined at a later date by SST Officials, using the following criteria to determine the Winner for the Region: relevance to Theme – 25%; ability to promote SST products – 25%; general appeal as an auto sports model – 25%; friendliness and demeanor – 25%.

The ten (10) Regional Finalists, (as determined by the regional judges in their sole discretion), will be declared Miss 2013 SST Finalists, subject to verification of eligibility and compliance with all terms and conditions set forth in these Official Rules. The judging criteria for Miss 2013 SST will be: ability to promote SST products – 35%; friendliness and demeanor – 35%; and quality of responses – 30%. Failure to participate in the second round of judging, for any reason, including but not limited to failing to timely return messages, will result in disqualification, at SST Officials discretion, and an applicable substitute may be notified.

All determinations shall be final and binding. In the event of a tie at any stage, the Finalists involved in the tie will be reviewed by an additional judge who will serve as a

tiebreaker and who will evaluate entries according to criteria listed above to determine the Online Finalists, Regional Finalists or Grand Prize Winner, as applicable. SST reserves the right to not award the Regional Finalists or a Grand Prize Winner if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries.

WINNER NOTIFICATION: Potential Regional Finalists will be notified by email and/or telephone and/or overnight or U.S. mail on or about twelve (12) days before the respected SST Event. Potential Regional winners will be required to execute an affidavit of eligibility and liability release and, where legal, a publicity release, and a Federal and State tax release, and return same, properly executed, within two (2) days of date of issuance. Failure to return documents as specified, or if any notification is returned as undeliverable, or Potential Regional Finalist is not in compliance with these Official Rules, will result in disqualification and, at SST's discretion, an applicable runner-up may be notified. The Grand Prize Winner will be chosen at the Miss SST crowning event on November 9th, 2013 at the SST Season Finale in Las Vegas, NV.

PRIZES: Ten Finalists: ALL ten (10) Regional Finalists will each receive hotel accommodations at The SST Season Finale host hotel; TBD, from Wednesday, November 6th 11:00 AM PST to Sunday, November 10th 11:00AM PST in Las Vegas, NV. A check for \$500, to be distributed after the respective Regional Live Judging Events during the respected SST Event.

Grand Prize Winner: The Grand Prize Winner will be crowned Miss SST and receive \$10,000, and a photo shoot arranged by SST. Additional prizes may be offered by SST sponsors.

Prizes are non-transferable and no substitutions permitted, except at SST's sole discretion. SST reserves the right to substitute a prize of comparable or greater value. Any other expenses not listed are the sole responsibility of the Finalists. All taxes associated with prize acceptance and uses are the sole responsibility of the Finalists. Limit one (1) prize per person/email address/household.

REQUIREMENTS FOR FINALISTS AND GRAND PRIZE WINNER: All 2013 Miss SST Online Finalists are required to travel to their respected region SST Event – arriving at SST Officials and Street Team events during the week of the SST Race that will be determined after the Online Finalists are selected.

All Regional Finalists are required to travel, to the Season Finale Event in Las Vegas, NV arriving no later than Tuesday November 5th at the SST Season Finale hotel, which is TBD – and remain available to participate in a variety of on-site promotional activities. Travel will be provided via airfare. The events required to attend include, but are not limited to, bar and club events during the week and the Miss SST crowning event on Saturday November 9th, 2013 in Las Vegas, NV. The 2013 Miss SST Grand Prize Winner must be able to attend all the scheduled races for the 2014 Stadium SUPER Trucks Season and any other promotional events related to SST as required by SST Officials and cooperate fully in promoting SST events after a contract is signed between

the two parties. If The 2013 Miss SST Grand Prize Winner is unable to or fails to attend any of these events, SST Officials may revoke any and all prizes and select an alternate Finalist or Grand Prize Winner.

GENERAL CONDITIONS: Any attempt by Contestant or any other individual to deliberately damage any online service or web site, or otherwise undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, SST reserves the right to seek damages and/or other remedies from any such person to the fullest extent permitted by law. Failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Contest is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of entrants, technical failures or any other causes, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, SST reserves the right at its sole discretion to disqualify any suspect entry or vote or Contestant or voter and to cancel, terminate, modify or suspend the Contest and/or determine the winner(s) for the portion at issue from among all eligible, non-suspect entries or votes (as applicable) received as of the date of the termination using the judging procedures outlined above, as SST determines in its sole discretion. Entries/votes not complying with all rules are subject to disqualification. No correspondence regarding entries will be entered into with Contestants other than the potential finalists. SST reserves the right to disqualify Contestant/voters who violate these rules, or interfere with this Contest in any manner and void all associated entries/votes. SST reserves the right to post or remove any photo uploaded to www.facebook.com/stadiumsupertrucks that SST deems, in its sole discretion, infringes on any third party's copyright, or is inappropriate or obscene and reserves the right to disqualify entrant who submitted such photo. If an entrant is disqualified, SST reserves the right to terminate that entrant's eligibility to participate in the Contest.

OWNERSHIP OF ENTRIES. By entering the Contest, each Contestant unconditionally assigns and transfers to SST all rights, title, and interest in and to the submitted photos, the photos resulting from the (prize) photo shoot, photos taken of the Contestant by the general public during the event, and any other photos or video taken as part of the Contest, including, without limitation, the copyright therein. SST shall have the right, at its sole discretion, to edit, composite, morph, scan, duplicate, or alter, the photos or videos for any purpose which SST deems necessary or desirable in any and all media now or hereafter devised worldwide without limitation and without further compensation, notification or permission from entrant or any third party, and each entrant irrevocably waives any and all so-called moral rights they may have in the photos or videos. Each Contestant agrees that SST may, without any limitation or further compensation, use her name or photo, and each Finalist agrees that SST may use her name, photo, video, including voice and/or likeness in any and all media now or hereafter devised worldwide without limitation and without further compensation, notification or permission from entrant for the purpose of advertising and promoting SST's website, products, television show, the Contest, or any other promotion, contest or sweepstakes by SST. Neither Contestant nor Finalist shall be entitled to receive any compensation or credit for use of entries, other than that disclosed in these Official Rules.

FURTHER DOCUMENTATION. If SST shall desire to secure additional assignments, certificates of engagement for the photos or other documents in order to effectuate the rights granted herein, then each entrant agrees to timely execute the same upon SST's request.

NATURE OF RELATIONSHIP. Each Contestant hereby acknowledges and agrees that the relationship between the Contestant and SST is not a confidential, fiduciary, or other special relationship. Each Contestant acknowledges and agrees that SST does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the photos.

RELEASE: Neither SST, Robby Gordon OFF-ROAD, nor its parent companies, affiliates, subsidiaries, divisions, advertising, vendors, sponsors, and promotion agencies, or travel agents or their respective officers, directors, shareholders and employees (collectively "Releasees") nor any telephone network or service providers or hosting environment shall have liability and shall be held harmless for any damage, loss or injury to an entrant or any third party resulting from participation in this Contest or for the use or misuse of any prize or Releasees' use of any rights granted herein; or for incorrect or inaccurate transcription of entry information, or for any human or other error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or web site, or any other error or malfunction, or any injury or damage to or editing of an entrant's submission or any injury or damage to a entrant's or any other person's computer related to or resulting from participation in this Contest, or for any injury to person or property, arising from the entrant's participation in this Contest or any Contest-related activity or from the acceptance, receipt, possession, use or misuse of any prize won. Releasees are not responsible for lost, late, garbled, damaged, delayed, incorrect, illegible or misdirected entries, votes, photos or registrations or for any other errors or problems of any kind relating to or in connection with the Contest, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the posting of photos, the processing or judging of entries, the tabulating of votes, the announcement of the prizes or in any Contest-related materials. Releasees are not responsible for any sexual harassment or other unwanted attention received by entrant by any third party as a result of the Contest. The limitations of liability set forth above are comprehensive limitations of liability that apply to all damages of any kind, including (without limitation) compensatory, direct, indirect, or consequential damages; loss of data, income or profit; loss of damage to property; and claims of third parties. Contestants agree SST has not made nor is in any manner responsible or liable for any warranty, representation or guarantee, statutory, express or implied (including but not limited to, the implied warranties of merchantability, title, and fitness for a particular purpose), in fact or in law, relative to the Contest. SST reserves the right to change / modify or alter the rules and regulations of the Contest at any time.

DISPUTES: All issues and questions concerning the creation, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Contestant and SST in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, Orange County, without giving effect to any choice of law or conflict of law rules (whether of the State of California, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California, except where prohibited.

CHANGE TO RULES: SST reserves the right to amend, update, or change any or all of the rules set forth for this Contest at any time, for any reason, including, but not limited to, the judging criteria, the dates relating to submissions and voting, the dates for Finalist selection, and/or the dates related to the final Miss SST Contest winner selection.

Stadium SUPER Trucks is located at 10615 Twin Lakes Parkway Charlotte, NC 28269.